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April 10, 2006 LB 1039, 1148 LR 448

under the north balcony.

SENATOR CUDABACK: Please record, Mr. Clerk.

CLERK: I have a quorum present, Mr. President.

SENATOR CUDABACK: You have any announcements, or messages, Mr. Clerk?

CLERK: Your Committee on Enrollment and Review reports LB 1148 as correctly engrossed. New resolution: Senator Johnson offers LR 448; that will be laid over. That's all that I have, Mr. President. (Legislative Journal pages 1545-1546.)

SENATOR CUDABACK: Thank you, Mr. Clerk. It is 1:30 p.m., and as the agenda states, General File, 2006 Speaker priority bills. Mr. Clerk, LB 1039.

CLERK: LB 1039, a bill by Senator McDonald. (Read title.) The bill was introduced on January 11, referred to the General Affairs for public hearing. The bill was advanced to General File. There are committee amendments. (AM2309, Legislative Journal page 683.)

SENATOR CUDABACK: Senator McDonald, you're recognized to open.

SENATOR McDONALD: Mr. President and members, LB 1039 is part of my compulsive gambling package. As amended by the committee, LB 1039 requires the Nebraska Lottery to spend 5 percent of their advertising budget each year on gambling prevention, education, and awareness messages developed in coordination with the Gamblers Assistance Program. Five percent is about \$200,000 per year. Advertising that contains gambling prevention, education, and awareness messages is an excellent way to get this information out to the public. Although the Nebraska Lottery has made information for problem gamblers available on their web site, more needs to be done. A coordinated advertising program would be more effective at putting the information before the public. I'd like to see "please gamble responsibly" messages in lottery print, radio, and television ads. I'd like to see information on how to get help for problem