TRANSCRIPT PREPARED BY THE CLERK OF THE LEGISLATURE Transcriber's Office FLOOR DEBATE

May 11, 2005 LB 425

These people need it. There is no program evaluation for the gambling programs which are designed to improve the quality of service delivery and reduce the costs of services to the state and the client. That's what we talked about earlier with the alternative pregnancy...the pregnancy alternatives programs that we funded earlier. No prevention dollars or program evaluation dollars are included in the budget. All we're getting from the lottery folks is, you can't win if you don't play. That's their mantra. And I wonder if Senator McDonald would yield to a question.

SENATOR CUDABACK: Senator McDonald, ...

SENATOR McDONALD: Yes, I will.

SENATOR CUDABACK: ...would you yield?

SENATOR COMBS: Can you tell me how the state of Iowa compares in its advertising dollars spent by the lottery commission compared to other states, just a rough idea?

SENATOR McDONALD: Yes, I can. Just a second here. Iowa, Iowa's percentage of revenue, their advertising dollars, are 2.9 percent.

SENATOR COMBS: And what is Nebraska's?

SENATOR McDONALD: Nebraska's is 3.6 percent. We're number one in total of advertising dollars in the percentage of revenue that's created.

SENATOR COMBS: And that percentage of revenue is how much in terms of American dollars?

SENATOR McDONALD: In Nebraska it's \$92,600,000.

SENATOR COMBS: Ninety-two million, six hundred thousand dollars, going once, going twice, and we can't cough up a measly...

SENATOR CUDABACK: One minute.