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Now, I think, at least the patterns that I've been seeing with the advertising of our lottery and our affiliation with the multistate Powerball, I think we have some problems brewing. For quite some time I believe that the advertising patterns of the lottery have been preying on those of lower incomes. I speak to that. I see the coupons that have been inserted in newspapers for a free lottery ticket. Now, the lottery claims that their players have an average income of \$45,000, but I would like to know if the coupon clippers truly make that much money. I have a big problem when I hear that the multistate Powerball affiliation, or that group, has decided to worsen the odds of winning because they know that when people don't win the jackpot goes up and more people buy tickets. If similar practices as those were applied in the private sector for personal profits, I think there would be some litigation. And I don't think that it's necessarily going to be the case that the state is going to get sued because of this, but I think we need to look, what are the practices of the lottery, and especially now that we can't touch it because it's in the state constitution. It was interesting to see the related issues of this very similar issue, I believe, in the 2000 Session of who was fighting to keep the money in the lottery, beneficiaries. Who was fighting to do that? When we created the lottery we've created constituencies, and those constituencies are more than the environmental beneficiaries and the education beneficiaries, the Excellence in Education Council. I can't fault them for wanting to keep some of their dollars. I do get a little suspect when those who hope to get dollars from the Excellence in Education Fund decide they want to shape state policy so that a particular school district can get more money. But we have the constituency now of the vendors of the lottery--don't touch this, don't touch that. We have to advertise to maintain viability. In fact, we even have to twist our message. I'm glad they did pull some ads when they decided that it was a little too over the edge in terms of exploiting those with addictions. I ask the question, why did it take the cost of production of an ad to already take place? That...those are spent and all of a sudden...

SENATOR CUDABACK: One minute.