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SENATOR LOUDEN: Yes.

SENATOR CHAMBERS: First of all, I want to ask you...I'm going to give you one of these SAT questions. On this boat there was a mathematician, there was a doctor, there was a lawyer, and there was a preacher. Which one wore the biggest hat, the doctor, the lawyer, the mathematician, or the preacher? Which one wore the biggest hat?

SENATOR LOUDEN: I imagine the lawyer. He probably had the biggest head.

SENATOR CHAMBERS: You gave it the last part. (Laughter) The last part was right--whichever one had the biggest head. Now, Senator Louden, others talked about big hats and, because of the amount of cattle production you are responsible for, I'm referring to you as a big hat. Senator Louden, why is it that you favor this checkoff?

SENATOR LOUDEN: Oh, I guess because I've...as many years as I've ranched, I've ranched when we didn't have a checkoff and I knew how we got beat up by different businesses across the whole spectrum of meat industry and health industry.

SENATOR CHAMBERS: Okay. I'll buy that. What is the maximum that you can be required to pay by way of the checkoff?

SENATOR LOUDEN: Well, a dollar per head every time that critter is sold.

SENATOR CHAMBERS: Now, Senator Louden, as a big hat, you do appreciate the value of the programs that are implemented as a result of the checkoff. Is that true?

SENATOR LOUDEN: You mean the research and the...

SENATOR CHAMBERS: And promotion, advertising, propagandizing, however you want to call it.

SENATOR LOUDEN: Well, I'd call it promotion. I don't know if it's propaganda or not. I'd call it promotion.