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wouldn't buy me very much time on the radio, maybe a few minutes once in a great while for advertising my product. And then if I want to advertise my product, I have to have my own packing plant, my own labeled product that comes from my feed yard. It can't be done. Well, I guess I shouldn't say it can't be done. It could be done, but it will be at a lot greater expense than the \$1 per head. I kind of look at it as, we got a legislative body here, we've got 49 of us senators; together we can accomplish something. But if each one of us senators would stay in our local district where we were elected, stayed there, had our little private office there and tried to get things legislated for the state, just as an individual, to try to accomplish something, I don't think we'd get very much done, and what we'd get done probably wouldn't be right. But we are here, combined effort, you know, to try to get something done. I think this bill here is in anticipation of what the federal government is going to rule, whether it is...can continue or not. Maybe it will never happen. Maybe the federal program will continue. Hopefully, it will. But the thing that really concerns me, and I appreciate Senator Kremer and that group thinking ahead, if it is terminated on the national level, then there's a program to take its place. Do some of the cattle producers, like Deb Fischer, with her 400 calves, \$400 contribution, if they would never see an ad again that would promote beef but they would see ads that would promote Tyson beef, but her cattle will never get to the Tysons because they won't buy them. They don't care about Senator Fischer's cattle. They don't care. They've got enough of their own.

SENATOR CUDABACK: One minute.

SENATOR STUTHMAN: So I think this is a real opportunity for people to combine their efforts with a financial impact that can work together to accomplish the ultimate goal of the beef industry. Like I said, hopefully, it won't have to take place, but we need to have something in place so that it can happen. I just...I just really think that what we're trying to accomplish here to maybe...what we're anticipating is, we want to save the small producer. But I think we're eliminating them from the industry quicker than saving them. I've seen this in the pork industry. I've seen it time and time again. What we think is