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us it was going to kill you if it ate it all. My mom has lived on it all of her life and she's 102, so I know it wasn't quite that bad. Along we came with the beef checkoff and we got into some research. University here was the one that invented the flatiron steak. I think Skeeter Barnes or somebody downtown here was one of the first ones that started selling flatiron steaks. That was a steak that was cut out of a cheaper article of the meat. It come off of the shoulder. This was the research. A lot of the research has been done on some of the medical needs out...that can be used for beef. Your Gummi Bears you eat, those are made out of beef floating around at times. There's different parts that your Jell-O and all that comes from beef. So we have to have some research in there, so the question is, is how are we going to pay for it? Whether we use Senator Chambers' idea and everybody is going to decide whether or not they want to pay, sort of like going to church. When they pass the plate around, you get to decide whether you want to put any in it or not. You can see how churches operate. Some of them do quite well. If they can sell their message, they do quite well; if they can't, why, they probably don't get near the money involved that they would like to have. I think the committee amendment isn't all that bad. If you want your money back, you got 15 days or up to 45 days that you can probably get it back.

SENATOR CUDABACK: One minute.

SENATOR LOUDEN: You can file and then by the 15th of the following month you can get it back. Somewhere along the line, if you're going to have a beef business, you going to have to promote the...promote the product. With our promotion, we've done quite well. Right now, the United States is the largest consumer of meat in the world. Right now, we're producing more meat with 95 million head of cattle than we were with 120 million a few years back because of the research and the genetics that went into cattle. So it isn't been all that bad. And I realize that this is something where you call it a tax or what you call it, whatever you want to call it, but I want to remind Senator Chambers and anyone else that we have three alternatives here. We have Senator Chambers' bill (sic), we have the committee bill, and also the person that owns the