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LB 743

will be able to...the answer is, you will be able to register for free on-line, or by calling a toll-free number. Once your number is in the FTC's National Do Not Call Registry database, telemarketers will be on notice that you do not want telemarketing calls. After the law takes effect...and again, this is the federal law that Senator Smith wants to duplicate. If you register and yet still receive telemarketing calls, you'll be able to file a complaint with the FTC on-line, or by calling a toll-free number. A telemarketer who calls a number on the registry could be fined up to \$11,000 for each call. Your number will stay on the registry for five years. Now, in fairness to Senator Smith, the next question is, if I register my number on the National Do Not Call Registry, will it stop all telemarketing calls? And the answer is no. Placing your number on the National Do Not Call list...or Registry, will stop most, but not all, telemarketing calls. Some businesses are exempt, and can call you even if you place your...if your number on the registry. And I think the same could be said for Senator Smith's duplicative measure. However, most telemarketing calls are placed by professional telemarketing companies on behalf of other companies whose goods or services are being sold. And then those are...the telemarketing company would be covered in that instance. Okay. Then here's where Senator Smith gets in and he says why we really need this. And this question is, because so many kinds of companies are exempt from the National Do Not Call list, won't this new National Do Not Call Registry have a lot of holes? The answer is no. All professional telemarketing companies must comply with this do not call list, even if they are making sales calls on behalf of a company that is not covered. Failing to comply may subject the telemarketing company to a fine of \$11,000. So Senator Smith says we need to do this bill, his LB 743, to stop the intrastate calls, meaning those calls, say, from a call center in Ord to a call center in Lincoln; or a call center in Omaha to a...or, excuse me, to a home in Scottsbluff. But again, this bill says...or, this question and answer from the Federal Trade Commission indicates that the majority of calls will be exempt. And the National Do Not Call list does not have a lot of holes, as Senator Smith and others have said before. So...and I have a copy of this question and answer sheet from the...oh, let me read this last one. And again, this is put out by the FTC. Won't this new