

TRANSCRIPT PREPARED BY THE CLERK OF THE LEGISLATURE  
Transcriber's Office  
FLOOR DEBATE

May 13, 2003

LB 407

subscription cards from...

SENATOR CUDABACK: One minute.

SENATOR PREISTER: ...magazines that accept tobacco advertising. They returned the cards to the publishers with the words written on the cards, no tobacco advertising. And we've heard how tobacco advertisers specifically target young people. King Science Center created posters, participated in the Tobacco is Trash program, implementing the Get Real about Tobacco program, made a public service announcement for TV and radio and put on an antismoking link on their school web site. Bennington students convinced the owner of a keno establishment to move a tobacco vending machine. Bryan Middle School is working with their administration to strengthen enforcement of policies that already exist. Creighton Prep students surveyed retailers and the student population regarding tobacco products, their placements and advertisements. The results were published in their newspaper. Ralston Middle School wrote a letter to their...

SENATOR CUDABACK: Time.

SENATOR PREISTER: ...principal. Many good programs. Thank you.

SENATOR CUDABACK: Thank you, Senator Preister. Senator Byars, followed by Senator Brashear, Thompson, and others.

SENATOR BYARS: Thank you, Senator Cudaback. I think Senator Raikes and Senator Brashear truly have raised a public policy issue. And I think it's exactly that, and one that the body will need to make up its mind on. The points they made are absolutely legitimate on is this \$3 million, at this point that we can afford to spend on tobacco cessation, or should those \$3 million be spent elsewhere? I think Senator Preister and Senator Jensen made a very, very good argument why that \$3 million is a very, very good investment for the public health of the citizens of Nebraska. Just to address what has happened...and I think it has been a bit confusing on where the program is. And I hope the body is getting up steam and getting