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promotion activities, either at the state level or at the local level. This tax, this 2 percent, would be the first tax that would...except the one that already exists in Douglas County, for the rest of the state would be the first time they had this kind of money.

SENATOR CHAMBERS: So then...

SENATOR BEUTLER: Now "visitor attraction" is defined, if you're interested in hearing the definition.

SENATOR CHAMBERS: Here's...let me rephrase the question.

SENATOR BEUTLER: Okay.

SENATOR CHAMBERS: I would like to know which kinds of attractions will be promoted, because, you're right, we know that it's not going to be for building, but which...an example or two of the kinds of things that will be promoted with this money.

SENATOR BEUTLER: Well, examples of things might be, for example, in Lincoln we're thinking very hard about making a little museum for a set of historic photographs by a man named McWilliams, and making it a regional draw, because they are excellent, excellent photographs. That would be the sort of thing that could be funded. But I'll read you the definition of "visitor attraction," which I'm sure will give you an idea. Visitor attraction shall mean a defined location open to the public, so first of all it has to be a facility that's open to the public, which location is educational, cultural, historical, artistic, or recreational significance or provides entertain, or in which are exhibits, displays, or performances of educational, cultural, historic, artistic, or entertainment value. So it is a broad definition but I think you would agree one that defines, in a sense, those things that tourists come to see.

SENATOR CHAMBERS: Could it be a facility along the highway which tries to attract the public?

SENATOR BEUTLER: Yes.