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LB 171

they all get to make the move at the same time. And we will wind up with the aftermath. We'll pay more for our advertising and our cable and whatever we have to pay for, we'll ultimately pay for more in this whole exchange, because we are the end consumers of the media product. We will ultimately pay. There is no winner or loser that you have to even up for. This didn't come a federal mandate from on high against an unwilling industry, and lastly it sets a lousy precedent on a theory that will haunt us in the future if we go down it, if anybody else has the strength to use this precedent. But I predict LB 171 will win. I predict this is going to be a quiet debate that the policy wants. Senator Wickersham, Senator Raikes will get up, will talk about this, and it will...it will move, and it will move because our telephone...I mean our television stations have been lobbying us hard, and they say we really want this, we really need this, our backs will be up against the wall, excuse me, television stations, our backs will be up against the wall, and I'm going to predict this moves. It will do harm at the bow, at the water line when you create the precedent of if there's a mandate you get a tax break. If there's a mandate, you get a tax break. If that becomes a policy, we will have shot a hole in the...at the water line of the state's revenue, particularly if that...if there's a mandate we want a tax break for people who will not suffer an injury, who brought it on themselves and who are among the most well-heeled among us. I still predict, however, the bill will move with more than the requisite number of votes because they're just darn good, they haven't lost one that I can ever remember. We have turned our policy, for example, on litter on its head to accommodate the media, and we're likely to do that here. Tax policy be damned. Well I'm going to vote no, but it's an object lesson, if you sit here long enough, to see these...

SENATOR CROSBY: One minute.

SENATOR LANDIS: ...things happen. And I predict it's going to happen again. It's life.

SENATOR CROSBY: Thank you, Senator Landis. Senator Kristensen, followed by Vrtiska, Brown, Janssen, Lynch, Don Pederson and Wickersham. Senator Kristensen.