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panel reported in 1993 that "a substantial increase in tobacco excise taxes may be the single most effective measure for decreasing tobacco consumption, and that an excise tax reduces consumption by children and teenagers at least as much as it reduces consumption by adults. In other words, you can do some things around the margin other ways. It's great to have an ad campaign. It's great to have a community program, I'm all for it, we're going to do it on the prevention system. It's great for picking up enforcement, that's okay, too. However, one thing and one thing only works well, and that's to raise the price. Senator Bourne was right, perhaps we misspoke. If I've misused my terminology, let me apologize, let me be clear. I'm talking about a 10 percent increase in the price of tobacco. You know what made me say that? Fortieth and A Street convenience store, went there last night, premium tobacco costs \$2.99, 3 bucks, 3 bucks a pack; a 30 cent tax increase is a substantially higher percentage of a tax increase, but affecting price it's a 10 percent price increase. I don't mean to make it smaller, because I'm using price. I'll tell you why I'm using price, and that's because it's the studies who say raise the price and the consumption drops. And that's what this is all about. So I'm trying to use apples and apples here by talking price. Some things we could do--we could do, on Select File, an amendment to spend this money more carefully and more clearly, according to the ways that you'd like to. If you'd like to have a breakdown as to where we intend to send the money,...

SPEAKER KRISTENSEN: One minute.

SENATOR LANDIS: ...we could do that. That's something that I can't do here on General File. My goal here is to make sure that we get an adequate read of the body's desires. And I'd ask for the adoption of the amendment and then the adoption of the committee amendments, and then decide the fate of the bill, either advance it or don't advance it. But my request is that you at least put the bill in the shape that the introducers want to consider it, and bring it to the Legislature, and then vote your conscience. Thank you.

SPEAKER KRISTENSEN: Senator Jensen.

SENATOR JENSEN: Thank you, Mr. Speaker, members of the body.