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SENATOR CROSBY: One minute.

SENATOR LANDIS: ...and it included comprehensive program...I'm sorry, community programs; school-based programs; attention to enforcement as well, beefing up enforcement; counter marketing advertising; cessation programs, people that are encouraged to get into patches, gums, behavior modification programs; surveillance and evaluation; and then administration. There is a model program and when we used this we were thinking of the way of using that CDC-recommended comprehensive program. We could describe it better. We could add, on Select File, language specifying those elements. If you'll notice, it does make referenced to that in the green copy of the bill, but that was the model we used when we were taking this idea out and so that's a source to look at for fleshing that piece out.

SENATOR CROSBY: Thank you, Senator Landis. Senator Kiel.

SENATOR KIEL: Thank you, Madam President, members of the Legislature. Part of...perhaps is getting lost maybe in the discussion this morning is what is it that we consider to be the state of Nebraska's duty in this matter, what should be our public policy, and that's why I was discussing with Senator Wickersham perhaps part of what the state ought to do about cigarette smoking is to encourage people to be able to use the smoking cessation products and maybe how we do that is provide for an exemption on sales tax for smoking cessation products. Maybe that's a component of how we go about encouraging people to stop smoking. Smoking cessation products are quite expensive, in fact, they're much more expensive than the pack of cigarettes themselves even though...even if we added this very large tax increase on them. But another part of the smoking issue in Nebraska is the disease and the illness that results from cigarette smoking, and I want to make sure my colleagues are paying attention to also in this amendment to the amendment is that there is money made available to Creighton and UNMC for their cancer and smoking-related diseases research. Back in 1993, the Legislature earmarked just two cents of the cigarette tax for cancer research that goes on at UNMC and Creighton, and another cent is also earmarked for cancer research, for a total of three cents under the Department of Health Cash Fund. Most people, and we have discussed this on the floor, most people see