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and this was going...is going to do that, but I think the debate today has been especially helpful because it has shown that, while there will be a drop in smoking, it will not necessarily be a loss of revenue, especially to the state. The personal choice issue that Senator Landis brought up about the personal choice for a 13 and 14-year-old, they don't really have that, especially if you look at the advertising. This is going to take me back many, many years, but I remember when I was that age I wanted a jacket just like the Marlboro Man. That advertising has a tremendous impact on the youth, no matter what generation they're from. Everything from, "You've come a long way, baby", those are the issues where you take away the personal choice, and so that issue, to me, has been debated quite extensively today. The tax policy, we've talked about border bleeding, we've talked about black-marketing. And I guess when it comes right down to it, on the other side, when I look at the health factor, the costs of healthcare that Senator Jensen and Senator Raikes so very well articulated, \$1.30 per pack that goes back on the people that don't smoke, the risk factor that Senator Thompson said, this leads to disruptive behavior, I think that if you look at that this bill is tremendously critical. Senator Landis has done a good job of taking all of those interests and all of those concerns and putting them into an amendment that reduces the amount of tax increase originally proposed, as well as having a sunset clause, and he is absolutely correct. One fact no one has argued--increasing the tax will reduce teen smoking and that will save children's lives. Give the rest of my time to Senator Landis.

SENATOR CROSBY: Thank you, Senator Peterson. Senator Bourne. Oh, I'm sorry, I beg your pardon. Senator Landis, you have about a minute and a half.

SENATOR LANDIS: Thank you. I can use that because there were some references to some information I want to correct the record and establish just a little bit. I can use this minute and a half. One of the things that Senator Hartnett brought up was that Florida use of resources in an advertising campaign, the amount of money that Florida spent for that was \$93 million. It was state money, not federal money, as a matter of fact; money that we do not have currently available to us, given the fact