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education program on smoking. They came home horrified about the prospects of my life being shortened, maybe it was their allowance they were worried about, I don't know. But I can tell you they were...the people that were educating them with respect to the facts of smoking got through to them. That is possible to do that. The approach of taxing ourselves out of smoking, although I don't dispute that it would have an impact on the number of sales of cigarettes, I don't dispute that a bit, I don't think that it's the approach that I can support or that I want to support. And I've got a lot of questions which I will have an inadequate amount of time to go into at this point. And I will put my light on again. If we want smoking to be only for the rich, so be it. There was a time, and there have been societies where it was only for the rich. I don't think this is the way Nebraska wants to approach this effort.

SPEAKER KRISTENSEN: One minute.

SENATOR BROMM: I'm also extremely concerned. I think the black marketing argument is...bootlegging, is a legitimate concern. The siphoning off of our border towns and communities is a legitimate concern. If we take this step, we have to be prepared to deal with those things. There will need to be a great deal more enforcement than what we've been used to spending in this area. And yet we have other areas, such as drugs, that I think...

SPEAKER KRISTENSEN: Time.

SENATOR BROMM: ...and, and...and traffic that deserve more enforcement as well. Thank you, Mr. Speaker.

SPEAKER KRISTENSEN: Senator Engel.

SENATOR ENGEL: Mr. Speaker, members of the body, I would...first of all, I'd like to ask Senator Landis one question, if he would, please. You talked about the sunset and measuring consumption. How do you measure consumption of tobacco products in Nebraska?

SENATOR LANDIS: You can do it through longitudinal studies of sales, you can do it through surveys, you can do it through