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of time to analyze consumption patterns, to prove the decrease in consumption which will occur with this bill. You can't do it immediately, which is why, although I can report on lower consumption in Alaska and in Oregon, where they've done major changes recently, we're not sure what part of the population. Why? Because it takes a longitudinal study. So what's in the amendment? Thirty cents, not 66 cents and, by the way, supporters, I'd ask you to support on that basis, because that's, I think, a sound basis to take it to the public; opponents, I'd ask you for your vote because it reduces the cigarette tax, as you wanted to be done. It's spent for health-related issues, it's spent for prevention and cancer research only, and then for holding-harmless existing practices, and it gives us an amount of time sufficient to study whether or not what I say is going to happen actually happens. And, if it doesn't happen, this automatically sunsets in 2004. If I'm wrong, if we can't prove it, this goes away. If I'm right and I can prove it, I'm going to come back and ask the same thing happen again, however. And we will be able to prove it, because that's what happens in other states. I'd ask for this because this is the form I think we ought to debate it and consider it. This is the form I want to bring to you and to the state, my priority bill. I'm asking you, basically, for a favor, and that is to put the bill in the form that we want to discuss it, and then, if you're an opponent, throw up a kill motion, throw up a bracket motion. If you're a proponent, get up and speak on behalf of the bill. But what I want to do now is to frame the issue so that the data I have been saying in public comports to the bill. A 10 percent rise in price equals someplace between...oh, about 11 to a 14 percent reduction in teen smoking, and that means a reduction between 4 to 5,000 lives of existing Nebraskan teenagers will be lengthened by the operation of this bill. I'd ask for the adoption of this amendment. And I'm going to turn my light off so I can start the discussion of this. I will turn my light back on to continue the story of how we know prices going up reduces consumption. By the way, we know it from simple economics. Take a look at economics 101, price goes up, demand goes down. That is part of the supply and demand rule. But, as prices go up, demand goes down. That is a fact of economic life, and it's provable with respect to youth, who are even more sensitive to price than adults. Thank you.