

TRANSCRIPT PREPARED BY THE CLERK OF THE LEGISLATURE
Transcriber's Office

April 7, 1999

LB 427

instance, is involved or is included in this telemarketing company, then obviously those who sell Avon products or Tupperware and them others that I mentioned would also be included. So it's a...I think it's a slippery slope and we ought to watch what we're doing here. Thank you. I return the rest of my time to the Chair.

SPEAKER KRISTENSEN: Senator Beutler.

SENATOR BEUTLER: Senator Kristensen, members of the Legislature, I'm just going to take one second and I would like to respond to whatever questions people have. The concept of the bill, I think the whole need for the bill has become more acute in recent years for basically two reasons. One is the huge and continuing increase in the number of telemarketers, and so you can expect in the future that the problem will become greater and not...and not less unless we act. The second thing to keep in mind is that, you know, the real daily family time that most families have, if you're talking about families with kids or just families without kids, is that period of time between...between five and nine o'clock in the evening and, if you have kids, that's the time you spend with your kids, as well as trying to get all of the household things done at the same time. And with 70 percent of the women in Nebraska working today, that means that that's their only time with the kids and in the home, and that small amount of time everyday becomes, because it's so compressed, becomes very, very precious. And not only is it precious time, but it's home time. It's inside your home. It's time and a...it's a time and a place that ought to be under your absolute control and it ought not to be a situation where total strangers can interrupt what you're doing when you don't want them to and take up your time answering the phone two or three or four times an evening. And because the telemarketers know if they're trying to reach families with children working...working families, because they know the only time they're going to catch them is in that compressed period of time, not only do you have limited time for the family then but you have the telemarketers focusing on that small amount of time. And so this really becomes a very important societal question because you and I and we all know that one of the problems that we have, putting in as much time at work as we do, is the problem of quality time with our children and with our