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interested in the provisions relating to penalties and the provisions relating to civil damages, Sections 12, 13...11, 12 and 13, and the bill brings a natural comparison to the Deceptive Trade Practices Act because, in essence, what we're saying in this bill, as I understand it, is that there are certain...there are a certain number of additional matters that, in fact, are deceptive trade practices. And so you really have a couple of different choices. You could come around with a completely independent bill describing in full detail how you're going to deal with these kinds of deceptive trade practices, from beginning to end, and oftentimes that's what we end up doing because the bills themselves come from some kind of uniform proposition and then they're modified from that to relate to Nebraska law. Sometimes I think one could argue that perhaps inserting some of these things in the Deceptive Trade Practices Act would be a better alternative, but, be that as it may, it seemed to be that in this case it might be possible to give some additional thought to those enforcement provisions relating to the Deceptive Trade Practices Act which, over time, this Legislature and previous Legislatures have seen fit to give to the Attorney General's Office for the purpose of enforcing the Deceptive Trade Practices Act. And a number of these enforcement mechanisms are not included in LB 469 for reasons that...for...and there would not appear to me to be any reason not to include those enforcement mechanisms. And so what this amendment does, it basically says that a violation of this act shall be a deceptive trade practice under the Uniform Deceptive Trade Practices Act. Now it's leaving in place everything in the act. It's leaving in place everything in the act except the last three provisions that apply to enforcement, and then it says that a violation of this act shall be a deceptive trade practice and all of the provisions of the Uniform Deceptive Trade Practices Act shall apply to such violations, except as this bill may otherwise specifically provide. Now the kinds of things that I was interested in getting into this bill or making applicable to violations of these...of this bill include such things as the power to enjoin and to bring declaratory judgments; the power of the Attorney General to levy a \$2,000 civil penalty for each violation; the specific identification of a statute of limitations that would apply to this bill as to other deceptive trade practices; a more uniform penalty, since they all seem to be relatively on the same scale in terms of