

TRANSCRIPT PREPARED BY THE CLERK OF THE LEGISLATURE  
Transcriber's Office

March 15, 1999      LB 469

Association. I can't emphasize enough how helpful that group has been to us to bring in a good bill. We were sensitive to them after we worked with them for a long time. This bill is substantially different, but much improved than the first bill that we brought. And this is a culmination of the work and strikes a balance between protecting consumers and maintaining the telemarketing industry's ability to do business in Nebraska. Because of this balance, the bill is not an end-all to telemarketing fraud. There's a...it will not stop those annoying calls that you think you don't want to answer who come from regular telemarketers. Currently, there is a procedure to curb the number of telemarketing calls you receive. We do have a postcard from the Attorney General's Office that you can fill out and send to the Direct Marketing Association, so if any of you want that postcard I do have a quantity of them here. I'll be glad to give them to you or if you want to send a copy to your constituents in your newsletter or something. That is the...those are the salient points of LB 469. I'd be glad to answer any questions. I hope that you see the point of what we're trying to do here and that you'll support LB 469. Thank you.

SENATOR COORDSEN: Thank you, Senator Crosby. Amendment to the bill. Senator Bromm, committee amendments. (Standing Committee amendment AM0576 is found on page 847 of the Legislative Journal.)

SENATOR BROMM: Morning, Senator Coordsen, fellow senators. I rise to explain the committee amendments to LB 469. Committee amendments are not long, a fairly short statement, if you will notice the amendment on your screen. However, it does do about four things that I think are significant. And Senator Crosby did work on this bill, I know, for a long time. Our committee assisted in trying to make some amendments which would make the bill, we felt, perhaps a little bit clearer in a couple areas, and the Telemarketing Association was involved in discussions on the bill, and so lots of people have had a chance to have some input on the bill and it's...I think it's refined to the point that it's...it's not so severe that it will cripple the industry, but I think it is significant enough that it will provide some protection in those situations where people feel that they've been taken advantage of. The first thing the