

particular bill. This bill was created, LB 425 was a selective enhancement for economic development for specific types of jobs. It has been discussed before. He has read the bill, he is very familiar with it, and I think in his heart he really even agrees with it, but I think he is on the...has an amendment crisis this year, and he likes to present amendments and he is doing a very, very good job of it, and I'd like to commend him for that.

PRESIDENT ROBAK: Senator, do you yield your time? Are you finished speaking? Senator Cudaback, your light is next.

SENATOR CUDABACK: Madam President, and members, very few people actually want to spend money, but sometimes you have to spend money in order to make money. I guess that is why I never did make any money because I never wanted to spend any money. But we all know we have to spend money in order to make money. Why do companies advertise? Why do companies spend millions and millions of dollars to advertise? Well, they advertise because they want business. We all see what happened out in Gothenburg this past week. We got the Frito-Lay plant. Why did they get this? Because they had incentive, they had the money, they had the money to go out and get these people to come in and build a plant there. They had enticements. They had money. They spent their 1/2 percent sales tax to go out and bring these companies in. Gothenburg is on the move because it has done this before, not just with Frito-Lay but they've done it with other businesses. So that sets an example. You simply have to spend money in order to get money. We all make the comments, we all make the comments other states have sales tax and they have different ways of generating dollars to relieve property tax. Why can they operate from sales tax? Because they have more people. Because they simply have more people. When you have more people, you have...you can share the dollars and share the expenses. Why do college kids rent places and share it with three or four other college kids? Not because necessarily they want to have the company. They do it to share the expenses. That's the same thing we are doing here. We're putting these dollars out. We're giving the Governor or whoever the tool to bring people in here. We all want more people, but yet we are not willing to put the money up front. Let's simply put these dollars up here. Let's try it this way. I think it will work. You have got to spend the money in order to make the money, and it is a good bill that Senator Engel has. I hate to spend the 6 million, but, truly, that \$6 million will bring us in some needed property tax relief, and then down the road, you will