

additional exposure which a nonincumbent then must spend hard earned money for and of course in addition to that, makes it much more difficult for a nonincumbent to raise money. The facts are that campaigns, particularly primaries, are carried on when Legislatures and Congress are in session and it is, of course, very easy for an incumbent to manipulate the system so that we do achieve a certain amount of exposure. At the same time, of course, incumbents can secure a certain amount of criticism and I would have to raise a question that ought to be discussed a little in how the Legislature responds perhaps is not of great consequence to me personally, but may be of substantial consequence to legislators in future years. All of us recognize that we spend large amounts of money through the media, radio, television, newspapers and other methods. A question that I have raised is always this. Since there is very little inventory conducted of campaign brochures, suppose that I buy 10,000 campaign brochures and I spend \$5,000. Who...they're not usually serialized I don't think. I don't think we require them to be numbered sequentially. Suppose that a supporter of mine decided that I needed five or ten times that many and duplicated those brochures and sent them out. How does that come under the campaign limitation and how can it possibly be monitored? How do you propose to regulate the signs for example. Signs are very expensive. I might decide that 200 signs are sufficient and purchase them, but supporters may decide they needed many, many more. Who will monitor the number of signs that are in my legislative district or in the entire State of Nebraska for example and if we do not monitor them and do not count them, then of course what value is the spending limitation? There is another point which I would like to suggest and I think that it ought to be considered a little bit. Candidates for office, particularly those who have a record, usually acquire both supporters and opponents. Sometimes we acquire support of the media and sometimes we acquire the opposition of the media. A candidate who happens to incur the wrath of a certain element of the media can find that the race becomes very, very difficult. Is there any kind of alternative, is there any kind of automatic excessive or overage allowed for a candidate who happens to suggest that perhaps, for example, I can recall being involved in petition campaigns and...

SENATOR CONWAY PRESIDING

SENATOR CONWAY: One minute.