

to \$150 million or \$50 per capita, whichever is lower in tax exempt...

SPEAKER BARRETT: Time.

SENATOR ROBAK: Thank you.

SPEAKER BARRETT: Thank you. Senator Langford, please.

SENATOR LANGFORD: Mr. President, I would like to give my time to Senator Pirsch.

SPEAKER BARRETT: Senator Pirsch, please.

SENATOR PIRSCH: Thank you, Mr. Speaker, and, thank you, Senator Langford. I do have a lot of information to impart and I'm glad to have the time. LB 1241, Senator Labeledz and Senator Robak brought out some interesting points, and certainly that is one of the reasons that I have an amendment up there because it is targeted in a very, very small area and not for the benefit of the entire community and Senator Labeledz spoke to south Omaha and there was a recent report by a...well, actually not real recent, by a farm advocacy group and they said that recent optimism about the economic plight of farmers in rural America is still in doubt. And the prices we know that farmers receive for their raw material products are always in flux. The areas in the rural communities, particularly in the shopping centers of the world communities, are in jeopardy, and I did not finish the Boyle report which specifically was targeted in Omaha. I am concerned, of course, about the rest of the state as well as Omaha, but it also applies to the rest of the state and I think that they can apply these in all of the municipalities. That...first of all, I think I was reading where you establish your city or municipality as a business location in the minds of business executives from target industries through an aggressive image campaign of the city and the state and then you have to have resources so you can respond to those inquiries. First you promote the inquiries and then you have to be able to have the funds and the resources to respond to those inquiries from prospects. And then you focus your marketing outreach efforts to a few desirable targets and we talked about exports earlier and exports are a very viable option for Nebraska economic development. The targets that now offer the best mix of opportunity and desirability for economic development are mid to high end information services, technology based manufacturing