

R.J. Reynolds Company. Now, granted, R.J. Reynolds happens to be the one that is promoting the Dakota cigarette, in fact, this is the second targeted market that they...program that they've come up with. However, when you pass a resolution like this, targeted only at R.J. Reynolds, then you're leaving the rest of the tobacco companies at liberty to do everything they want to do. Well, I would suggest that a better way to word this thing would have been to say just any tobacco company, not R.J. Reynolds. It's for that reason that I don't intend to vote for the bill...for the resolution, rather. Thank you.

SPEAKER BARRETT: Thank you. Other discussion on the resolution? Seeing none, Senator Chambers, would you care to close.

SENATOR CHAMBERS: Briefly, Mr. Chairman and members of the Legislature, I appreciate the support that has been expressed for it. And the reason the resolution deals with R.J. Reynolds is because this is the second time in a row that they have done this, and no other company has come forth in this blatant manner. And what the resolution does, Senator Goodrich, in the final portion of it, is to see that the copy goes to Secretary of Health and Human Services, Louis Sullivan, who has been spearheading the effort to prevent this kind of targeting by whomever. Some of R.J. Reynolds lobbyists, or at least one of them, talked to me also to see if I could kind of pull my horns in a bit on this resolution. So I can understand them doing their job by trying to target some of us, to indicate that the resolution is not properly drawn. But R.J. Reynolds is the company that put its name on this nefarious program, and it's the one that should be identified. One other point, in Friday's World-Herald, and, Senator Crosby, there's another one that I didn't know that I'd be in such agreement with, there was an editorial, the headline of which, "Smoking is a Drag on the U.S.", and it discusses a report put out by the Department of Health and Human Services which reveals the hidden costs of smoking. And it estimates the amount that Americans have to spend for health-related problems, health care and insurance costs and lost time on the job, at more than \$52 billion a year, which would come out to \$221 a person annually. The last paragraph in that editorial says, "Despite medical evidence that smoking is bad for health, some people continue to indulge. That is their privilege in a free society. But the billions of dollars the country spends to take care of smokers' ills is an unnecessary expense. Sullivan is right to call attention to it,