

product that will sell, Senator Goodrich, if you put this on it, you automatically decrease the value of it, it would cheapen it. This is carnival kind of stuff. Let me ask you a question. What item do you think would sell as a result of having this thing on it which would not sell otherwise? Could you give me an example? (Laugh.)

PRESIDENT: Were you asking somebody a question, Senator? (Laughter.)

SENATOR CHAMBERS: Not just somebody, Senator Goodrich, who is somebody.

PRESIDENT: Oh, Senator Goodrich, would you like to respond?

SENATOR GOODRICH: Yes, I'll be happy to. Remember, Senator Chambers, when we had the bicentennial and we had all kinds of promotional gimmicks being produced, ashtrays, napkins, any kind of thing you wanted to talk about, they were promoting it, all kinds of companies were promoting that sort of thing, t-shirts, you name it, they would promote it to make a buck off of it. The object was...is, rather, that if the people that are going to use this seal get permission from this commission, the commission in turn can get part of the proceeds from that sale and fund the commission activities themselves of their own with that kind of revenue. If the...if you don't have some kind of control by the commission itself so that they in turn can approve or disapprove of the promotional group for profit, trying to promote something that could be an absolutely pornographic type of material, and yet use this seal on it, it just kind of behooves us to have a little control over who can use the seal.

PRESIDENT: Time has expired. Senator Crosby, please, followed by Senator Landis.

SENATOR CROSBY: Thank you, Mr. President and members. I've been listening to this discussion about the amendment and several things did come to my mind. The question about who might use the seal on what went through my mind that it might even be on like packages of cocaine or marijuana, Senator Chambers. I suppose that's in the spectrum of the scenarios we're painting. I'm not sure what the bicentennial commission did, so I can't speak on that. But it seems to me that this is what is known as free enterprise. If you take this graphic and