

insults me that this is even passed out on the floor of the Legislature. There is no documentation to it. It is just one more scare tactic the proponents of LB 48 have used. There is no documentation of this whatsoever. As far as I know, Senator Dierks' aide could have done this on his P.C. the night before he passed it out. There is no documentation whatsoever in this. After I read this, I called up Nick Buoniconti. We're buddies now after I got so mad, I mean, got involved in this issue. Now we talk somewhat regularly. But I called him up, what is the tobacco industry doing? Do they really try and snare these minors in to using your products? And he said, for a matter of fact, we're spending a lot of money trying to educate the minors. Now I have passed out to you a number of things that the smokeless tobacco industry is using. If they are so evil, why are they doing this? To begin with, for the record, advertisements in the January 7, Lincoln Star, January 6, Daily Independent, look at these things, what does it say? Smokeless tobacco is an adult custom, has been ever since the industry was founded more than 200 years ago. As a matter of fact, the code of smokeless tobacco industry sets 18 years as a minimum age for purchase of smokeless tobacco products. They are spending their money trying to educate the youth. On The Voice, the NSEA publication, I read this, believe it or not, regular basis, but an advertisement in the September Voice, NSEA Voice, The 4th "R", "Responsibility, when my students ask me about smokeless tobacco, it is my responsibility to set them straight: Smokeless tobacco is not for kids. I tell them, 'Grown-ups make decisions on information, not because someone says, 'Here, try this'."

PRESIDENT: One minute.

SENATOR MOORE: Spending their money on that and there is a couple of other things. The one thing I really want you to look at is this one, "taking our responsibility seriously". Read this, this is adult products' responsible marketing by the Smokeless Tobacco Council, this is what they really use, not this undocumented scare tactic, this is what they really use to tell people how to market tobacco. And once again, product...read the first page, product sampling is a legitimate promotional technique whereby free samples of a commodity are offered to consumers for distribution of either trial samples or dealing with coupons. Go to the second page, all the...don't give it to minors. Now, Senator Landis is right. The only way you're truly going to do away with all sampling to minors is to