

involved with it. It also causes high blood pressure, it causes heart problems and they call this legitimate and time-honored product that myself and others like me are trying to do away with. Then to add a little bit of fire, or fuel to the fire, they say, why doesn't he go after cheese, soap, cigarettes and toothpaste, just to say a few, you know, because they are equating their product with these products and there is absolutely no comparison. We aren't talking about anything at all like they are referring to in this article. I'm amazed at the efforts that the tobacco industry is bringing here, but maybe it's not so amazing when we look at the amount of money that they have spent in the last few years in promoting this product. I have a report here from several sources. One is from the Nebraska census, one is from the behavioral risk factor survey and it says that there were 130 new cases of oral cancer among males last year in Nebraska. It also says that the oral cancer deaths in Nebraska in 1986 there were 51 deaths from oral cancer. In 1987 there were 38 deaths from oral cancer. These are the things that I'm trying to get at with this bill and all the amendments in the world are not going to make it any better. All the amendments that are brought here are brought here by the tobacco industry, the people that are spending, as I have in this report, advertising expenditures for smokeless tobacco products, \$80 million in 1985. You think that isn't important to that industry? In 1987 after the TV ban, they still spent \$67,000, \$14 million in free samples. You think that isn't important? Four million dollars in distribution and promotional products, \$15 million in public entertainment, \$15 million this industry supplied to the drag races, the rodeos, public entertainment in this nation. Only one reason they did that, the one reason was to promote their product and to hook some other people, get them addicted to their product. This United States will look back on these days, some day, and they will say, what were we thinking of? We subsidize a tobacco industry that causes the death and the poisoning of our own citizens. What kind of business is that? Are we living in the Dark Ages? I submit that we're out of the Dark Ages today and it is time for us to come to grips with it and provide the same kind of legislation that they provide for in Minnesota. They feel strong enough about this in Minnesota that they have banned it there, total ban on distribution of smokeless products in Minnesota, total ban of smokeless products in the State of Utah. Let us take the lead with these other states in this nation. Let us go along with them and provide this same sort of health regard for our youth. Thank you.