

you know, okay, I know full well that I'm killing myself, thank you very much. It just does not make sense. I think...I mean, I'm probably going to offer a kill motion on this bill, should we get that far. I'll let the committee amendments be adopted because I don't think the burden of the sign should fall on the retailer. It just isn't even cost-effective, the commission testified to that fact. This bill is...has very good intention of trying to warn people, warn women, warn the general public about the serious issue of fetal alcohol syndrome, and I would agree with that. We need to do that. But this bill does not do it, it does not do it. The vast majority of people that go into a retail or a wholesale establishment, on-sale establishment are not going to pay any attention to that sign. There was testimony brought up that you can't even find some of the signs that we currently require them to post. They are posted in hallways to the rest room, they are posted behind four or five quarts of whiskey. You can't see that they are even there, but yet we require that they be posted. The real issue here is that they don't address the right population. If we're going to put them someplace, let's put the signs in the doctors offices. There were a number of doctors who testified and they testified to the fact that their counterparts, their colleagues did a very, very poor job of telling pregnant people, pregnant women about this problem. And I think that if there is going to be a group of individuals that should be pressed into educating population with regard to the concerns and the issue of fetal alcohol syndrome, then clearly, first and foremost, it should be the medical profession. I don't think I would amend this bill and I don't even think it is amendable to allow for that, that they be put in doctors' offices. But if the medical profession themselves don't take it on their shoulders to educate their individuals, their doctors, their health professionals, then I think to say that this is an issue that should fall on the burden of the retailers and the liquor industry is ludicrous at best, although the issue itself, educating the population about the horrors of this...

SPEAKER BARRETT: One minute.

SENATOR HALL: ...problem makes very good sense and I would support that. I think, if you're going to do it, you should do it probably with the medical profession. It would probably even be better to deal with it at the high school level where young people are currently probably dealing with both aspects of this issue in their early age. So I would urge you to adopt the