

January 8, 1982

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customer are going to go into a liquor store and you say, here is a new brand on the market, I have never seen it before, and the fellow in the....the retailer says, Senator Hefner, take my word for it, it tastes good, now why don't you have it so that you as a customer can taste that also if you are going to bring a new brand on the market. Just simply because the retailers tasted it doesn't mean that we are willing to buy it and just take his word for it. My point is, why don't we let the retailers taste it, why don't we let the consumer taste it? I am trying to get it so that we can get free samples to the public, not just the retailer.

SENATOR HEFNER: Senator Nichol, this is Senator Newell's bill and maybe he would have a better answer for you than I would.

SENATOR NICHOL: Well, I am certainly not trying to embarrass you, Senator Hefner. I wouldn't do that for the world, but I would you, Senator Newell. Why is it we want to limit this to the retailer instead of the public? I know we can't do it now, but I was just wondering what the... why we stop here.

SENATOR NEWELL: I was...

SENATOR NICHOL: Oh.

SENATOR NEWELL: ...conversation with Senator Warner.

SENATOR NICHOL: Oh.

SENATOR NEWELL: Has the Hefner amendment....has the committee amendment passed?

SENATOR NICHOL: No.

SENATOR NEWELL: We are discussing the committee amendment at this point?

SENATOR NICHOL: Yes.

SENATOR NEWELL: It really is the essence of the bill.

SENATOR NICHOL: Yes.

SENATOR NEWELL: Bill, the committee amendments just further clarify. If we could adopt them then I would explain the bill.

SENATOR NICHOL: Okay.

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