

One Hundred Ninth Legislature - First Session - 2025

Introducer's Statement of Intent

LB602

Chairperson: Senator Mike Jacobson

Committee: Banking, Commerce and Insurance

Date of Hearing: February 03, 2025

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB 602 aims to enhance the consumer protections included in the Data Privacy Act passed by the Legislature last year. It does this by requiring data brokers operating in Nebraska to register with the Secretary of State and implement cybersecurity measures that protect consumers' personal data and ensure that it isn't sold for illicit purposes.

Furthermore, the bill is intended to give private citizens the ability to request the deletion of their personal data from registered data brokers. This is accomplished by directing the Secretary of State to publish and maintain a registry of data brokers on its website, which allows an individual to request the deletion of their personal data from all registered brokers simultaneously.

To enforce the security measures and compliance with the data deletion mechanism, LB 602 aligns with Nebraska's Data Privacy Act by providing the Attorney General exclusive authority to litigate any violations under the act.

Principal Introducer: _____

Senator Margo Juarez