

ONE HUNDRED NINTH LEGISLATURE - SECOND SESSION - 2026
COMMITTEE STATEMENT
LB1119

Hearing Date: Monday February 09, 2026
Committee On: Banking, Commerce and Insurance
Introducer: Bosn
One Liner: Change provisions relating to the collection and use of personal data and provide additional duties and prohibitions for a covered online service under the Age-Appropriate Online Design Code Act

Roll Call Vote - Final Committee Action:
Advanced to General File with amendment(s)

Vote Results:

Aye:	6	Senators Jacobson, Bostar, Hallstrom, Riepe, von Gillern, Wordekemper
Nay:		
Absent:	2	Senators Dungan, Hardin
Present Not Voting:		

Testimony:

Proponents:

Senator Carolyn Bosn
Michele Neily

Representing:

Opening Presenter
Mothers Against Media Addiction

Opponents:

Megan Stokes
Amy Bos

Representing:

Computer and Communication Industry Association
Net Choice

Neutral:

Emily Allen

Representing:

Tech Nebraska

* ADA Accommodation Written Testimony

Summary of purpose and/or changes:

LB 1119 removes the loophole that previously exempted companies from the Age-Appropriate Online Design Code Act if they earned less than half their revenue from data sales. The Act now ensures that nearly every major digital service with \$25,000,000 in revenue or 50,000 users comply with strict safety standards. It prohibits the use of psychologically manipulative design features that go beyond simple data tracking. This includes a ban on gamification elements like streaks, social proof metrics such as like counts, and even the use of AI to create an "illusion of intimacy" with minors. These changes legally categorize these engagement-driving tactics as potential harms that platforms must now mitigate or remove for younger users.

LB 1119 also establishes a robust set of user-centric protections and technical updates designed for long-term flexibility. It introduces a "one-way" privacy valve that prevents companies from using deceptive nudges to lower a



minor's privacy settings while simultaneously mandating a streamlined "right to be forgotten" that requires account deletions to be finalized within fifteen days. Technically, the bill replaces static dates with a rolling incorporation of Federal Trade Commission standards for dark patterns, ensuring the law evolves alongside new industry tricks without needing constant legislative updates. By shifting from a "must destroy" data mandate to a "purpose limited" model for age verification, Nebraska allows businesses to maintain the records necessary to prove they are following the law while legally freezing that data to ensure it is never used for marketing or profiling.

Explanation of amendments:

AM 2237 to LB 1119 amends and inserts Neb. Rev. Stat. §§ 87-1304 and 87-1306 of the Age-Appropriate Online Design Code Act into the bill to remove unnecessary language relating to covered design features.

Language is also added to exclude from the definition of "covered online service" any financial institution subject to Title V of the Gramm-Leach-Bliley Act or any regulation adopted in accordance with such act.

There are currently 3 requirements that must be met for an entity to be considered a "covered online services" under the Act. A fourth requirement is now added stating that the entity must also generate a majority of its annual revenue from online services. Also, language stating that said entity "own, operate, control, or provide an online service" is removed from the definition of a covered online service.

Mike Jacobson, Chairperson

