

ONE HUNDRED NINTH LEGISLATURE - SECOND SESSION - 2026
COMMITTEE STATEMENT
LB1118

Hearing Date: Tuesday February 10, 2026
Committee On: Banking, Commerce and Insurance
Introducer: Bosn
One Liner: Classify certain actions by a social media platform as deceptive trade practices under the Uniform Deceptive Trade Practices Act

Roll Call Vote - Final Committee Action:
Advanced to General File with amendment(s)

Vote Results:

Aye:	6	Senators Jacobson, Bostar, Hallstrom, Riepe, von Gillern, Wordekemper
Nay:		
Absent:	2	Senators Dungan, Hardin
Present Not Voting:		

Testimony:

Proponents:

Senator Carolyn Bosn
F. Paul Benda
Michael Rudolph
Kristy Bartak

Joyce Beck
Michael DeChellis
Derek Smith

Opponents:

Megan Stokes

Neutral:

Representing:

Opening Presenter
Nebraska Bankers Association
Nebraska Bankers Association
Nebraska Bankers, Nebraska Independent
Community Bankers, Nebraska State Bank & Trust
Co.
AARP
Douglas County Sheriff
Family Focus Federal Credit Union

Representing:

Computer and Communication Industry Association

Representing:

* ADA Accommodation Written Testimony

Summary of purpose and/or changes:

LB 1118 amends Neb. Rev. Stat. § 87-302 of the Uniform Deceptive Trade Practices Act to classify the failure of a social media platform to regulate fraudulent advertising as a deceptive trade practice. The bill requires these platforms to verify the identity of paid advertisers and maintain both automated and manual systems to detect impersonation or scams. It also establishes a strict legal timeline requiring platforms to investigate reported fraud within 7 days and provide specific reporting portals for both the public and law enforcement.



Explanation of amendments:

AM 2142 to LB 1118 adds language stating that a “cable operator or an affiliate of a cable operator as such terms are defined in 47 U.S.C. 522” shall not be considered a social media platform under Neb. Rev. Stat. § 87-302 of the Uniform Deceptive Trade Practices Act.

Mike Jacobson, Chairperson

