

AMENDMENTS TO LB525

(Amendments to Standing Committee amendments, AM2221)

Introduced by Jacobson, 42.

1 1. Strike sections 1 to 10 and insert the following new sections:

2 **Section 1.** Sections 1 to 10 of this act shall be known and may be  
3 cited as the Agricultural Data Privacy Act.

4 **Sec. 2.** The Legislature finds that agricultural data is a  
5 proprietary business asset that originates from the farm, land, devices,  
6 and equipment of agricultural producers. To protect the economic value of  
7 this data and the autonomy of Nebraska producers, the sale of such data  
8 shall be protected and the security of such data shall be maintained  
9 through reasonable safeguards.

10 **Sec. 3.** For purposes of the Agricultural Data Privacy Act:

11 (1) Affiliate means a person or entity that directly or indirectly  
12 controls, is controlled by, or is under common control with a controller  
13 or processor;

14 (2) Aggregated data means agricultural data that has been combined  
15 with other data from various sources and summarized so that the resulting  
16 data cannot reasonably be linked to an identified or identifiable  
17 agricultural producer, farm, parcel, device, or equipment;

18 (3) Agricultural data:

19 (a) Means any of the following that is collected, produced, or  
20 generated in this state and is linked or reasonably linked to an  
21 identified or reasonably identifiable agricultural producer: Agronomic  
22 data, climate and weather data, land data, livestock data, management  
23 data, and sustainability data; and

24 (b) Does not include any of the following:

25 (i) Aggregated data;

26 (ii) Derived data; and

1        (iii) Any data that is described under subdivision (3)(a) of this  
2 section that would otherwise qualify as agricultural data, if such data  
3 is made available to the general public by an agency as defined in  
4 section 84-901;

5        (4) Agricultural producer means the person that is the owner,  
6 lessee, or renter of the farm, livestock, land, device, or equipment from  
7 which agricultural data originates;

8        (5) Agronomic data means information relating to soil management or  
9 crop production, including data relating to any crop, field, planting  
10 activity, seed type, yield, disease and pest management, fertilizer type  
11 or application, or prescription;

12        (6) Climate and weather data means information regarding the  
13 conditions of the atmosphere at a place and time and how such conditions  
14 generally prevail in such place over a long period of time that is  
15 collected, produced, or generated by the equipment of an agricultural  
16 producer or by devices located on the land of an agricultural producer.  
17 Climate and weather data:

18        (a) Includes the following information: Precipitation type and  
19 amount, wind speed and direction, and temperature; and

20        (b) Does not include information that is made available to the  
21 general public by a governmental entity or public source;

22        (7) Controller means a person who or entity that, alone or jointly  
23 with others, determines the purpose and means of processing agricultural  
24 data;

25        (8) Derived data means data that has been significantly modified,  
26 processed, analyzed, or compiled. Derived data includes agronomic  
27 insights, reports, and predictive models;

28        (9) Land data means information regarding the physical attributes of  
29 a parcel of land, including the types and fertility of soils, the  
30 topography, elevation, watershed, and drainage of such parcel, and  
31 geospatial information regarding such parcel;

1       (10) Livestock data means information regarding the production of  
2 animals by an agricultural producer, including animal identification  
3 practices, pedigree information, genetic information, and feed  
4 consumption information;

5       (11) Management data means information regarding the management of  
6 an agricultural producer's agricultural operations. Farm management data  
7 includes:

8       (a) The finances, taxes, and employment of the agricultural  
9 producer;

10       (b) The price received or paid for any commodity;

11       (c) Data regarding the compliance of the agricultural producer with  
12 any law;

13       (d) Data regarding the supply chain for a commodity that is produced  
14 or used by the agricultural producer; and

15       (e) Information regarding the tillage and conservation practices of  
16 the agricultural producer;

17       (12) Processor means a person who or entity that processes  
18 agricultural data on behalf of a controller;

19       (13)(a) Sale of agricultural data means the exchange of agricultural  
20 data for monetary or other valuable consideration by a controller or  
21 processor to a third party; and

22       (b) Sale of agricultural data does not include any:

23       (i) Disclosure or transfer of agricultural data to a processor by a  
24 controller;

25       (ii) Use of agricultural data by a processor, if such use is  
26 authorized by a controller;

27       (iii) Disclosure, transfer, or use of agricultural data for the  
28 purpose of a controller or processor providing a service to an  
29 agricultural producer;

30       (iv) Disclosure, transfer, or use of agricultural data to an  
31 affiliate of the controller or processor;

1       (v) Disclosure that is expressly directed, initiated, or authorized  
2 in writing by an agricultural producer to a designated third party,  
3 including any input provider, advisor, lender, insurer, cooperative, or  
4 digital platform chosen by the producer;

5       (vi) Disclosure that is required by a state or federal law,  
6 regulation, subpoena, investigative demand, or court order;

7       (vii) Disclosure that is required for compliance with a state or  
8 federal safety, emissions, or environmental obligation;

9       (viii) Disclosure of information that an agricultural producer:

10       (A) Intentionally made available to the general public through a  
11 mass media channel; and

12       (B) Did not restrict to a specific audience;

13       (ix) Disclosure or transfer of agricultural data by a controller to  
14 a third party as an asset in which the third party assumes control of all  
15 or a part of the controller's assets and that is part of a proposed or  
16 actual:

17       (A) Merger;

18       (B) Acquisition;

19       (C) Bankruptcy; or

20       (D) Transaction; or

21       (x) Disclosure, transfer, or use that is reasonably necessary to  
22 detect, prevent, or respond to any fraud, abuse, cybersecurity threat,  
23 illegal conduct, data integrity issue, or equipment misuse;

24       (14) Service means any service that is provided by a controller or  
25 processor to an agricultural producer and that may be used to maintain,  
26 diagnose, repair, support, secure, improve, or provide any equipment,  
27 software, device, technology, product, or service to the agricultural  
28 producer, including any telematic service, remote diagnostic, predictive  
29 maintenance, warranty administration, safety notification, recall  
30 activity, cybersecurity service, product improvement, quality  
31 improvement, system performance enhancement, internal algorithm training,

1 over-the-air update, or purchase of a commodity from the agricultural  
2 producer; and

3 (15) Sustainability data means information regarding greenhouse-gas  
4 emissions, carbon sequestration, and water-quality impact, and any other  
5 environmental or conservation practice used to verify sustainability  
6 claims.

7 **Sec. 4.** (1) For purposes of this section, control means a person  
8 has the power to:

9 (a) Avail substantially all of the benefits from such agricultural  
10 data;

11 (b) Prevent other persons from availing substantially all of the  
12 benefits from such agricultural data; and

13 (c) Transfer a power described in subdivision (a) or (b) of this  
14 subsection to another person.

15 (2) An agricultural producer is the owner, and has control, of the  
16 agricultural data that originates from the farm, land, device, or  
17 equipment of such agricultural producer.

18 (3) A controller or processor that collects, stores, or uses  
19 agricultural data is deemed to have a nonexclusive right of control over  
20 such agricultural data solely for the purpose of providing services,  
21 maintaining equipment, or performing data processing authorized by the  
22 agricultural producer.

23 (4) The nonexclusive right of control that is granted to a  
24 controller or processor under this section does not include the power to  
25 engage in the sale of such agricultural data.

26 **Sec. 5.** (1) A controller or processor shall not engage in the sale  
27 of agricultural data without the express written consent of the  
28 agricultural producer.

29 (2) Written consent for the sale of agricultural data shall be  
30 obtained through a clear and conspicuous disclosure that is separate from  
31 the primary terms of service or data use agreement.

1           **Sec. 6.** (1) Beginning on January 1, 2027, every new contract or  
2 agreement involving the collection or processing of agricultural data in  
3 this state shall contain a specific provision stating that the controller  
4 or processor is prohibited from engaging in the sale of such agricultural  
5 data without the express written consent of the agricultural producer.

6           (2) Any contract provision that waives or limits the requirements of  
7 the Agricultural Data Privacy Act is contrary to public policy and is  
8 void and unenforceable.

9           **Sec. 7.** (1) Any controller or processor in custody or possession of  
10 agricultural data shall establish, implement, and maintain reasonable  
11 administrative, technical, and physical data security practices to  
12 protect the confidentiality, integrity, and accessibility of such  
13 agricultural data.

14           (2) Such security practices shall be appropriate for the volume and  
15 nature of the agricultural data and protect against unauthorized access,  
16 use, disclosure, modification, or loss.

17           **Sec. 8.** (1) The Attorney General may bring an action in the  
18 district court of Lancaster County against any controller or processor  
19 that violates the Agricultural Data Privacy Act to:

20           (a) Seek injunctive relief; or

21           (b) Recover a civil penalty in the amount of one thousand dollars  
22 for each separate violation. Any such civil penalty that is recovered  
23 shall be remitted to the State Treasurer for distribution in accordance  
24 with Article VII, section 5, of the Constitution of Nebraska.

25           (2) The Agricultural Data Privacy Act shall not be construed to  
26 create any new private cause of action. The enforcement authority granted  
27 to the Attorney General under this section shall be the exclusive remedy  
28 for violations of the Agricultural Data Privacy Act.

29           **Sec. 9.** (1) Prior to bringing an action to recover a civil penalty  
30 for a violation of section 6 or 7 of this act, the Attorney General shall  
31 provide a controller or processor with a written notice that identifies

1 the specific provision of section 6 or 7 of this act that the Attorney  
2 General alleges has been or is being violated.

3 (2) No such action for a civil penalty shall be initiated if, within  
4 forty-five days after receiving the written notice, the controller or  
5 processor:

6 (a) Cures each such alleged violation; and

7 (b) Provides the Attorney General with a written statement that  
8 specifies that each such alleged violation has been cured and that such  
9 controller or processor will refrain from further violations of the  
10 Agricultural Data Privacy Act.

11 (3) This section shall not apply to any violation of section 5 of  
12 this act.

13 **Sec. 10.** The Agricultural Data Privacy Act shall not be construed  
14 to:

15 (1) Limit or supersede any duty or obligation that is imposed by any  
16 federal law or any other law of the State of Nebraska;

17 (2) Relieve any person from any duty or obligation otherwise imposed  
18 by law;

19 (3) Impair, supersede, or otherwise affect the terms of any private  
20 contract that is in existence prior to the operative date of this  
21 section; or

22 (4) Limit or supersede any duty or obligation that is imposed by any  
23 natural resources district that is operating pursuant to Chapter 2,  
24 article 32, any state agency as defined in section 84-901, or any  
25 employee or agent of such natural resources district or state agency when  
26 acting in performance of a statutory duty.

27 **Sec. 11.** Section 84-712.05, Reissue Revised Statutes of Nebraska, is  
28 amended to read:

29 84-712.05 The following records, unless publicly disclosed in an  
30 open court, open administrative proceeding, or open meeting or disclosed  
31 by a public entity pursuant to its duties, may be withheld from the

1 public by the lawful custodian of the records:

2 (1) Personal information in records regarding a student, prospective  
3 student, or former student of any educational institution or exempt  
4 school that has effectuated an election not to meet state approval or  
5 accreditation requirements pursuant to section 79-1601 when such records  
6 are maintained by and in the possession of a public entity, other than  
7 routine directory information specified and made public consistent with  
8 20 U.S.C. 1232g, as such section existed on February 1, 2013, and  
9 regulations adopted thereunder;

10 (2) Medical records, other than records of births and deaths and  
11 except as provided in subdivisions (5) and (27) of this section, in any  
12 form concerning any person; records of elections filed under section  
13 44-2821; and patient safety work product under the Patient Safety  
14 Improvement Act;

15 (3) Trade secrets, academic and scientific research work which is in  
16 progress and unpublished, and other proprietary or commercial information  
17 which if released would give advantage to business competitors and serve  
18 no public purpose;

19 (4) Records which represent the work product of an attorney and the  
20 public body involved which are related to preparation for litigation,  
21 labor negotiations, or claims made by or against the public body or which  
22 are confidential communications as defined in section 27-503;

23 (5) Records developed or received by law enforcement agencies and  
24 other public bodies charged with duties of investigation or examination  
25 of persons, institutions, or businesses, when the records constitute a  
26 part of the examination, investigation, intelligence information,  
27 complaints or inquiries from residents of this state or other interested  
28 persons, informant identification, or strategic or tactical information  
29 used in law enforcement training, except that this subdivision shall not  
30 apply to records so developed or received:

31 (a) Relating to the presence of and amount or concentration of

1 alcohol or drugs in any body fluid of any person; or

2 (b) Relating to the cause of or circumstances surrounding the death  
3 of an employee arising from or related to his or her employment if, after  
4 an investigation is concluded, a family member of the deceased employee  
5 makes a request for access to or copies of such records. This subdivision  
6 does not require access to or copies of informant identification, the  
7 names or identifying information of members of the public making  
8 complaints or inquiries, other information which would compromise an  
9 ongoing criminal investigation, or information which may be withheld from  
10 the public under another provision of law. For purposes of this  
11 subdivision, family member means a spouse, child, parent, sibling,  
12 grandchild, or grandparent by blood, marriage, or adoption;

13 (6) The identity and personal identifying information of an alleged  
14 victim of sexual assault or sex trafficking as provided in section  
15 29-4316;

16 (7) Appraisals or appraisal information and negotiation records  
17 concerning the purchase or sale, by a public body, of any interest in  
18 real or personal property, prior to completion of the purchase or sale;

19 (8) Personal information in records regarding personnel of public  
20 bodies other than salaries and routine directory information;

21 (9) Information solely pertaining to protection of the security of  
22 public property and persons on or within public property, such as  
23 specific, unique vulnerability assessments or specific, unique response  
24 plans, either of which is intended to prevent or mitigate criminal acts  
25 the public disclosure of which would create a substantial likelihood of  
26 endangering public safety or property; computer or communications network  
27 schema, passwords, and user identification names; guard schedules; lock  
28 combinations; or public utility infrastructure specifications or design  
29 drawings the public disclosure of which would create a substantial  
30 likelihood of endangering public safety or property, unless otherwise  
31 provided by state or federal law;

1 (10) Information that relates details of physical and cyber assets  
2 of critical energy infrastructure or critical electric infrastructure,  
3 including (a) specific engineering, vulnerability, or detailed design  
4 information about proposed or existing critical energy infrastructure or  
5 critical electric infrastructure that (i) relates details about the  
6 production, generation, transportation, transmission, or distribution of  
7 energy, (ii) could be useful to a person in planning an attack on such  
8 critical infrastructure, and (iii) does not simply give the general  
9 location of the critical infrastructure and (b) the identity of personnel  
10 whose primary job function makes such personnel responsible for (i)  
11 providing or granting individuals access to physical or cyber assets or  
12 (ii) operating and maintaining physical or cyber assets, if a reasonable  
13 person, knowledgeable of the electric utility or energy industry, would  
14 conclude that the public disclosure of such identity could create a  
15 substantial likelihood of risk to such physical or cyber assets.  
16 Subdivision (10)(b) of this section shall not apply to the identity of a  
17 chief executive officer, general manager, vice president, or board member  
18 of a public entity that manages critical energy infrastructure or  
19 critical electric infrastructure. The lawful custodian of the records  
20 must provide a detailed job description for any personnel whose identity  
21 is withheld pursuant to subdivision (10)(b) of this section. For purposes  
22 of subdivision (10) of this section, critical energy infrastructure and  
23 critical electric infrastructure mean existing and proposed systems and  
24 assets, including a system or asset of the bulk-power system, whether  
25 physical or virtual, the incapacity or destruction of which would  
26 negatively affect security, economic security, public health or safety,  
27 or any combination of such matters;

28 (11) The security standards, procedures, policies, plans,  
29 specifications, diagrams, access lists, and other security-related  
30 records of the Lottery Division of the Department of Revenue and those  
31 persons or entities with which the division has entered into contractual

1 relationships. Nothing in this subdivision shall allow the division to  
2 withhold from the public any information relating to:

3 (a) Amounts paid persons or entities with which the division has  
4 entered into contractual relationships;

5 (b) Amounts of prizes paid; or

6 (c) The name of any prize winner awarded a prize of less than two  
7 hundred fifty thousand dollars, and the city, village, or county where  
8 the prize winner resides;

9 (12) With respect to public utilities and except as provided in  
10 sections 43-512.06 and 70-101, personally identified private customer  
11 account payment and customer use information, credit information on  
12 others supplied in confidence, and customer lists;

13 (13) Records or portions of records kept by a publicly funded  
14 library which, when examined with or without other records, reveal the  
15 identity of any library patron using the library's materials or services;

16 (14) Correspondence, memoranda, and records of telephone calls  
17 related to the performance of duties by a member of the Legislature in  
18 whatever form. The lawful custodian of the correspondence, memoranda, and  
19 records of telephone calls, upon approval of the Executive Board of the  
20 Legislative Council, shall release the correspondence, memoranda, and  
21 records of telephone calls which are not designated as sensitive or  
22 confidential in nature to any person performing an audit of the  
23 Legislature. A member's correspondence, memoranda, and records of  
24 confidential telephone calls related to the performance of his or her  
25 legislative duties shall only be released to any other person with the  
26 explicit approval of the member;

27 (15) Records or portions of records kept by public bodies which  
28 would reveal the location, character, or ownership of any known  
29 archaeological, historical, or paleontological site in Nebraska when  
30 necessary to protect the site from a reasonably held fear of theft,  
31 vandalism, or trespass. This section shall not apply to the release of

1 information for the purpose of scholarly research, examination by other  
2 public bodies for the protection of the resource or by recognized tribes,  
3 the Unmarked Human Burial Sites and Skeletal Remains Protection Act, or  
4 the federal Native American Graves Protection and Repatriation Act;

5 (16) Records or portions of records kept by public bodies which  
6 maintain collections of archaeological, historical, or paleontological  
7 significance which reveal the names and addresses of donors of such  
8 articles of archaeological, historical, or paleontological significance  
9 unless the donor approves disclosure, except as the records or portions  
10 thereof may be needed to carry out the purposes of the Unmarked Human  
11 Burial Sites and Skeletal Remains Protection Act or the federal Native  
12 American Graves Protection and Repatriation Act;

13 (17) Library, archive, and museum materials acquired from  
14 nongovernmental entities and preserved solely for reference, research, or  
15 exhibition purposes, for the duration specified in subdivision (17)(b) of  
16 this section, if:

17 (a) Such materials are received by the public custodian as a gift,  
18 purchase, bequest, or transfer; and

19 (b) The donor, seller, testator, or transferor conditions such gift,  
20 purchase, bequest, or transfer on the materials being kept confidential  
21 for a specified period of time;

22 (18) Job application materials submitted by applicants, other than  
23 finalists or a priority candidate for a position described in section  
24 85-106.06 selected using the enhanced public scrutiny process in section  
25 85-106.06, who have applied for employment by any public body as defined  
26 in section 84-1409. For purposes of this subdivision, (a) job application  
27 materials means employment applications, resumes, reference letters, and  
28 school transcripts and (b) finalist means any applicant who is not an  
29 applicant for a position described in section 85-106.06 and (i) who  
30 reaches the final pool of applicants, numbering four or more, from which  
31 the successful applicant is to be selected, (ii) who is an original

1 applicant when the final pool of applicants numbers less than four, or  
2 (iii) who is an original applicant and there are four or fewer original  
3 applicants;

4 (19)(a) Records obtained by the Public Employees Retirement Board  
5 pursuant to section 84-1512 and (b) records maintained by the board of  
6 education of a Class V school district and obtained by the board of  
7 trustees or the Public Employees Retirement Board for the administration  
8 of a retirement system provided for under the Class V School Employees  
9 Retirement Act pursuant to section 79-989;

10 (20) Social security numbers; credit card, charge card, or debit  
11 card numbers and expiration dates; and financial account numbers supplied  
12 to state and local governments;

13 (21) Information exchanged between a jurisdictional utility and city  
14 pursuant to section 66-1867;

15 (22) Draft records obtained by the Nebraska Retirement Systems  
16 Committee of the Legislature and the Governor from Nebraska Public  
17 Employees Retirement Systems pursuant to subsection (4) of section  
18 84-1503;

19 (23) All prescription drug information submitted pursuant to section  
20 71-2454, all data contained in the prescription drug monitoring system,  
21 and any report obtained from data contained in the prescription drug  
22 monitoring system;

23 (24) Information obtained by any government entity, whether federal,  
24 state, county, or local, regarding firearm registration, possession,  
25 sale, or use that is obtained for purposes of an application permitted or  
26 required by law or contained in a permit or license issued by such  
27 entity. Such information shall be available upon request to any federal,  
28 state, county, or local law enforcement agency;

29 (25) The security standards, procedures, policies, plans,  
30 specifications, diagrams, and access lists and other security-related  
31 records of the State Racing and Gaming Commission, those persons or

1 entities with which the commission has entered into contractual  
2 relationships, and the names of any individuals placed on the list of  
3 self-excluded persons with the commission as provided in section 9-1118.  
4 Nothing in this subdivision shall allow the commission to withhold from  
5 the public any information relating to the amount paid any person or  
6 entity with which the commission has entered into a contractual  
7 relationship, the amount of any prize paid, the name of the prize winner,  
8 and the city, village, or county where the prize winner resides;

9 (26) Records relating to the nature, location, or function of  
10 cybersecurity by the State of Nebraska or any of its political  
11 subdivisions or any other public entity subject to sections 84-712 to  
12 84-712.09, including, but not limited to, devices, programs, or systems  
13 designed to protect computer, information technology, or communications  
14 systems against terrorist or other attacks. The Nebraska Information  
15 Technology Commission shall adopt and promulgate rules and regulations to  
16 implement this subdivision;

17 (27) Vital event records, unless all information designated as  
18 confidential under the Vital Statistics Act or all personally  
19 identifiable information is redacted by the Department of Health and  
20 Human Services;

21 (28) Information or records from historical indexes within one  
22 hundred years after the event date of the information or record; ~~and~~

23 (29) The certificate number for any vital event certificate; ~~and~~ -

24 (30) Agricultural data as defined in section 3 of this act, unless  
25 prior written consent has been obtained from the owner of such  
26 agricultural data under the Agricultural Data Privacy Act.

27 **Sec. 12.** Sections 12 to 18 of this act shall be known and may be  
28 cited as the Conversational Artificial Intelligence Safety Act.

29 **Sec. 13.** For purposes of the Conversational Artificial Intelligence  
30 Safety Act:

31 (1) Account holder means an individual who has, or opens, an account

1 or profile to use a conversational artificial intelligence service;

2 (2)(a) Conversational artificial intelligence service means an  
3 artificial intelligence software application, web interface, or computer  
4 program that is accessible to the general public and that primarily  
5 simulates human conversation and interaction through textual, visual, or  
6 aural communications.

7 (b) Conversational artificial intelligence service does not include  
8 an application, web interface, or computer program that is any of the  
9 following:

10 (i) Primarily designed and marketed for use by developers or  
11 researchers;

12 (ii) A feature within another software application, web interface,  
13 or computer program that is not a conversational artificial intelligence  
14 service;

15 (iii) Designed to provide outputs relating to a narrow and discrete  
16 topic;

17 (iv) Primarily designed and marketed for commercial use by business  
18 entities;

19 (v) Functions as a speaker and voice command interface or voice-  
20 activated virtual assistant for a consumer electronic device;

21 (vi) Used by a business solely for internal purposes; or

22 (vii) Used by a business solely for customer service or strictly to  
23 provide users with information about available commercial services or  
24 products provided by the business, customer service account information,  
25 or other information strictly related to the business's customer service;

26 (3) Individual means a natural person;

27 (4) Minor means an individual that, based upon the circumstance, the  
28 operator has actual knowledge or reasonable certainty is younger than  
29 eighteen years of age;

30 (5) Minor account holder means an account holder who is a minor;

31 (6)(a) Operator means a person who makes available a conversational

1 artificial intelligence service to the public.

2 (b) Operator does not include mobile application stores or search  
3 engines solely because they provide access to a conversational artificial  
4 intelligence service;

5 (7) Person means a natural person or legal entity; and

6 (8) Sexually explicit conduct and visual depiction have the same  
7 meanings as in 18 U.S.C. 2256.

8 **Sec. 14.** (1) An operator shall clearly and conspicuously disclose  
9 to each minor account holder that such minor account holder is  
10 interacting with artificial intelligence:

11 (a) As a persistent visible disclaimer; or

12 (b) Both:

13 (i) At the beginning of each session; and

14 (ii) Appearing at least every three hours in a continuous  
15 conversational artificial intelligence service interaction.

16 (2) An operator shall not provide a minor account holder with points  
17 or similar rewards at unpredictable intervals with the intent to  
18 encourage increased engagement with the conversational artificial  
19 intelligence service.

20 (3) An operator shall, for minor account holders, institute  
21 reasonable measures to prevent the conversational artificial intelligence  
22 service from:

23 (a) Producing visual depictions of sexually explicit conduct;

24 (b) Generating direct statements that the account holder should  
25 engage in sexually explicit conduct; or

26 (c) Generating statements that sexually objectify the account  
27 holder.

28 (4) For minor account holders, the operator shall institute  
29 reasonable measures to prevent the conversational artificial intelligence  
30 service from generating statements that would lead a reasonable person to  
31 believe that they are interacting with a human, including:

1       (a) Explicit claims that the conversational artificial intelligence  
2 service is sentient or human;

3       (b) Statements that simulate emotional dependence;

4       (c) Statements that simulate romantic or sexual innuendos; or

5       (d) Role-playing of adult-minor romantic relationships.

6       (5) An operator shall offer tools for minor account holders, and,  
7 when such account holders are younger than thirteen years of age, their  
8 parents or guardians, to manage the account holders' privacy and account  
9 settings. An operator shall also offer related tools to the parents or  
10 guardians of minor account holders thirteen years of age and older, as  
11 appropriate based on relevant risks.

12       **Sec. 15.** If a reasonable person interacting with a conversational  
13 artificial intelligence service would be misled to believe that the  
14 person is interacting with a human, an operator shall clearly and  
15 conspicuously disclose that the conversational artificial intelligence  
16 service is artificial intelligence.

17       **Sec. 16.** An operator shall adopt a protocol for the conversational  
18 artificial intelligence service to respond to user prompts regarding  
19 suicidal ideation or self-harm that includes, but is not limited to,  
20 making reasonable efforts to provide a response to the user that refers  
21 them to crisis service providers such as a suicide hotline, crisis text  
22 line, or other appropriate crisis services.

23       **Sec. 17.** An operator shall not knowingly and intentionally cause or  
24 program a conversational artificial intelligence service to make any  
25 representation or statement that explicitly indicates that the  
26 conversational artificial intelligence service is designed to provide  
27 professional mental or behavioral health care.

28       **Sec. 18.** (1) The Attorney General may enforce the Conversational  
29 Artificial Intelligence Safety Act.

30       (2)(a) The Attorney General may bring a civil action for appropriate  
31 relief against an operator for a violation of the Conversational

1 Artificial Intelligence Safety Act, on behalf of the State of Nebraska or  
2 on behalf of any person aggrieved by a violation of the act.

3 (b) In an action under this section, appropriate relief includes:

4 (i) Such preliminary and other equitable or declaratory relief as  
5 may be appropriate;

6 (ii) An award of actual damages;

7 (iii) Civil penalties of at least one thousand dollars per  
8 violation, but in no event more than five hundred thousand dollars per  
9 operator; and

10 (iv) Reasonable expenses incurred in bringing the civil action,  
11 including court costs, reasonable attorney's fees, investigative costs,  
12 witness fees, and deposition costs.

13 (3) Nothing in the Conversational Artificial Intelligence Safety Act  
14 shall be interpreted as creating a private right of action.

15 (4) The Conversational Artificial Intelligence Act shall not create  
16 liability for the developer of an artificial intelligence model for any  
17 violation of the act by a conversational artificial intelligence system  
18 developed by a third-party operator to provide a conversational  
19 artificial intelligence service for such developer.

20 **Sec. 19.** Sections 12, 13, 14, 15, 16, 17, and 18 of this act become  
21 operative on July 1, 2027. The other sections of this act become  
22 operative on their effective date.

23 **Sec. 20.** Original section 84-712.05, Reissue Revised Statutes of  
24 Nebraska, is repealed.