One Hundred Eighth Legislature - Second Session - 2024

Introducer's Statement of Intent

LB1294

Chairperson: Senator Julie Slama
Committee: Banking, Commerce and Insurance
Date of Hearing: January 30, 2024

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB1294 adopts the Data Privacy Act. The act provides for robust consumer data protections and gives exclusive authority of enforcement of the act to the Nebraska Attorney General. This bill provides businesses clear rules and guardrails for complying with the Data Privacy Act while giving Nebraskans meaningful privacy protections and control over sensitive personal data.

Principal Introducer: ________________________________

Senator Eliot Bostar