

FISCAL NOTE
LEGISLATIVE FISCAL ANALYST ESTIMATE

ESTIMATE OF FISCAL IMPACT – STATE AGENCIES (See narrative for political subdivision estimates)				
	FY 2018-19		FY 2019-20	
	EXPENDITURES	REVENUE	EXPENDITURES	REVENUE
GENERAL FUNDS				
CASH FUNDS	See below	See below	See below	See below
FEDERAL FUNDS				
OTHER FUNDS				
TOTAL FUNDS	See below	See below	See below	See below

Any Fiscal Notes received from state agencies and political subdivisions are attached following the Legislative Fiscal Analyst Estimate.

LB 802 would establish that vendors under contract with the Nebraska Tourism Commission to develop, print and distribute publications and promotional material on behalf of the commission shall submit to the Commission all revenue received from the sale of advertising space in such publications. Funds would be deposited in the Nebraska Tourism Promotional Cash Fund and expended by the Commission to carry out its purposes under the Nebraska Visitors Development Act.

The Nebraska Tourism Commission notes that previously, vendors retained revenue from advertising sales and used it to offset the cost of producing publications, which is charged to the Commission. In FY16-17, approximately \$90,000 was collected and retained by vendors. The amount to be collected and deposited in the Nebraska Tourism Promotional Cash Fund will depend upon the level of advertising sales.

At the present time, advertising revenue collected by the vendors is being submitted to the Commission and is being held in a fund that the Commission does not have authority to expend. The balance of that fund would be transferred to the Nebraska Tourism Promotion Cash Fund.

ADMINISTRATIVE SERVICES STATE BUDGET DIVISION: REVIEW OF AGENCY & POLT. SUB. RESPONSE		
LB: 802	AM:	AGENCY/POLT. SUB: Nebraska Tourism Commission
REVIEWED BY: Neil Sullivan	DATE: 1/26/2018	PHONE: (402) 471-4179
COMMENTS: No basis to disagree with the Nebraska Tourism Commission estimate of fiscal impact from LB 802.		

Please complete ALL (5) blanks in the first three lines.

2018

LB⁽¹⁾ 802 revised

FISCAL NOTE

State Agency OR Political Subdivision Name: ⁽²⁾ Nebraska Tourism Commission

Prepared by: ⁽³⁾ John Ricks, Executive Director

Date Prepared: ⁽⁴⁾ 1/23/2018

Phone: ⁽⁵⁾ 471-3796

ESTIMATE PROVIDED BY STATE AGENCY OR POLITICAL SUBDIVISION

	<u>FY 2018-19</u>		<u>FY 2019-20</u>	
	<u>EXPENDITURES</u>	<u>REVENUE</u>	<u>EXPENDITURES</u>	<u>REVENUE</u>
GENERAL FUNDS	_____	_____	_____	_____
CASH FUNDS	<u>See below</u>	<u>See below</u>	_____	_____
FEDERAL FUNDS	_____	_____	_____	_____
OTHER FUNDS	_____	_____	_____	_____
TOTAL FUNDS	=====	=====	=====	=====

Explanation of Estimate:

LB 802 would require that advertising revenue collected by vendors under contract with the Nebraska Tourism Commission be submitted to the agency and deposited in the Nebraska Tourism Commission Promotional Cash Fund.

Previously, advertising revenue had been retained by the vendors to offset the cost of producing the Nebraska Travel Guide and VisitNebraska.com. LB802 requires vendors to submit the revenue collected to the Nebraska Tourism Commission, and provide documentation of the collections. In addition, LB802 would allow the Commission to access these funds to carry out the agency's purpose under the Nebraska Visitors Development Act. The revenue is currently being held in a fund that the Commission does not have the authority to spend.

In FY16-17, approximately \$90,000 was collected and retained by vendors for advertising costs. The amount to be collected in future years will depend upon the level of advertising sales.

BREAKDOWN BY MAJOR OBJECTS OF EXPENDITURE

Personal Services:

<u>POSITION TITLE</u>	<u>NUMBER OF POSITIONS</u>		<u>2018-19 EXPENDITURES</u>	<u>2019-20 EXPENDITURES</u>
	<u>18-19</u>	<u>19-20</u>		
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
Benefits.....	_____	_____	_____	_____
Operating.....	_____	_____	_____	_____
Travel.....	_____	_____	_____	_____
Capital outlay.....	_____	_____	_____	_____
Aid.....	_____	_____	_____	_____
Capital improvements.....	_____	_____	_____	_____
TOTAL.....	_____	_____	_____	_____