

One Hundred Fifth Legislature - First Session - 2017

Introducer's Statement of Intent

LB175

Chairperson: Senator Mike Groene

Committee: Education

Date of Hearing: January 31, 2017

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB 175 adopts the Student Online Personal Information Act and would prohibit technology companies who are invited into schools from using student data for targeted advertising or creating student profiles for non-educational purposes such as providing credit or insurance.

Principal Introducer: _____

Senator Adam Morfeld