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SENATOR CHAMBERS: ...but the beer sellers and makers would like to reach that...expand their market among people who will start drinking this product.

SENATOR CORNETT: Yes.

SENATOR CHAMBERS: Okay. Thank you. That was very helpful. I'll wait until I'm recognized, Mr. President, before I proceed.

SENATOR CUDABACK: You may continue, Senator. Your light is next.

SENATOR CHAMBERS: Thank you. And, Senator Cornett, that's all I will ask you because now it's clear and I have a better understanding, I think, of why there may have been opposition. If there is an alcoholic beverage which does not taste that good, some people will take it for the effect that the alcohol will have on them. There are others who might not drink as much because of the taste as they will if the taste is more pleasant. So the opposition could have been based on the idea that part of the appeal of this product is to younger people who might like the taste, and they may be opposed...I'm talk...I'm speculating about the opposition...they may be opposed to anything that would make the consumption of alcohol more glamorous, more desirable, and thereby entice people who are below the age to legally consume alcohol, except at home, to start consuming it. I don't have any more opposition to this that Senator Janssen is attempting to do than I have to any alcohol bill, and my opposition to alcohol is what Senator Janssen had stated about the groups that oppose this. I'm opposed to the ingestion of all drugs. I'm especially opposed to those drugs that create addiction. I'm opposed to those drugs that causes this society to have to set up procedures whereby people who are so addicted, or even if they're not addicted but under the influence of that drug, and I'm talking about alcohol, have to be taken to halfway houses. Some are thrown in jail. Families are divided. People get cirrhosis of the liver which can lead to liver cancer, and all of the other terrible things that are caused by this demon drug--alcohol. Why in the world is everything going to be done through advertising to make it appealing, and then expect young people not to go for that which everything has been done to make