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beef, for one thing. And as that demand for beef has increased, the price that cattlemen have been getting for that beef has increased--supply and demand. Now if...why doesn't supply and demand work the other way? So I think it does. If the costs will increase, maybe that will cut down on supply, or maybe not, depending on your profit margins. If it cuts down on supply in the face of increasing demand, then the price will go up because demand is demand. And so even though you're not a manufacturer who may decide to put 2 cents extra on the cost of every product that they send out, still in all the prices are determined by supply and demand at some mercantile market in Chicago or wherever the markets are. And if there's not a beef coming to market, they're going to pay more money for beef to get it there. And it seems to me that the costs of production, including the regulatory costs, are indeed fed into the price of beef ultimately and are indeed paid by the consumer, by myself, by people in Lincoln and Omaha and in the countryside. I guess I want to hear why it is...I think it's a little too easy to say you can't pass on the cost. I think it's just like any other industry. Depending on what the demand is, people will pay for it. And the demand is expanding now, not contracting. If the demand were contracting...

SENATOR CUDABACK: One minute.

SENATOR BEUTLER: ...one might be able to make that argument, but demand isn't contracting. Demand is expanding and probably will continue to be at an expanded base for a long time to come, especially if it turns out that our eating habits become permanently changed in this country to consume more beef and meat. So I would contest the easy remark that there's...that the cost is never passed on. If historically the cost was never passed on we wouldn't have any industry, because the costs of industry have been going up constant...the costs of agriculture have been going up constantly as have the costs of most other industries over time. Why is it, if this is such a critical question, why is it that when we raise all these other kinds of fees nobody is standing up and asking how this particular industry that's affected by an air emission fee, or that particular business that's affected by an air emission fee,...