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SENATOR CHAMBERS: But, Senator Connealy, isn't it true that if you don't get this subgrade gasoline you're talking about there is no way that regular can be sold in the state because ethanol will be 89 octane and regular will be 87? Isn't that true, if you don't get that subgrade?

SENATOR CONNEALY: If you don't get 87, you wouldn't get regular either. You have to have a subgrade with ethanol to make it an 87 octane regular gas, but that's available just as regular 87 is available, as premium gas is available. It's just another product.

SENATOR CHAMBERS: Okay. You're going to evade so I'll ask you a different question. What is the federal subsidy per gallon on ethanol? Is it above 50 cents, 53 cents, or is it below 50 cents?

SENATOR CONNEALY: It's above 50 cents.

SENATOR CHAMBERS: It's 53 cents a gallon. Thank you. Members of the Legislature, that's why I say this is an inferior product. When you subsidize it at the federal level 53 cents per gallon, that means the stuff is not going to sell. You know how you determine whether a product is inferior or not in this capitalistic society? Will it sell? That's how you determine it. The actual quality in the abstract does not come into play at all. It's why big companies try to hire clever advertising agencies because the public is going to go for the advertisement and not the product. If the product were not inferior, we would not have to try to get the state to drive the competition off the market. We would not have to subsidize it at the federal level 53 cents per gallon. Senator Baker and others want to talk as though the public is going to analyze in a chemical method the relative merits of 89 octane ethanol versus 87 octane regular. People who burn regular are going to burn regular gasoline. People who don't like ethanol are not going to buy ethanol period. What Senator Baker was trying to show is that sales of ethanol are increasing without a mandate such as this, and that increase is based primarily on the attempt of the ethanol purveyors, investors, and producers to advertise the product, to oversell its benefits just like every other product