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really useful comparison. The final point I would make is that would implementation of this mandate, if you want to call it that, would this lead to a reduced net worth of a TV station? My suspicion is it would not. I would suggest that, almost aside from this policy by the federal government, this is a good business venture for a TV station and would be a profitable move. I really see no reason for the state, for the ones I've mentioned and the other ones that have been mentioned, to offer this tax exemption on. Thank you.

SENATOR CROSBY: Time. Thank you, Senator Raikes. Senator Landis.

SENATOR LANDIS: Thank you, Madam President, members of the Legislature. This is going to be a fun one to watch. We're going to...this is going to be, if I was a newspaper person, this would be an interesting issue to watch, because the media almost never loses in this state. We have a special exception for the litter tax, for essentially the media. We wrote special rules yesterday for Xeroxing for the media. We don't have taxation for certain kinds of journals, but we do have for others because of the media. We have special rules for the use of the media in, not only the First Amendment and open meetings, treatments and the like, I can't remember the last time that the media has lost anything in this state. We have special rules in which we impose governmental obligations to pay for advertising that we know has no impact whatsoever, because we've tested it, and we still can't get it repealed because the Legislature won't take away something that we've given the media, they never lose. They're that...they're...they're the biggest, best...not the biggest, best halves, those are the telephone companies. But...but they're right there, the banks, the media and the telephone companies, and they never lose. Here they go off to the federal government and to get us all to spend more money on television and to move at one time so nobody is...then gets an advantage, they got the federal government to change the practices as to whether you got to have a DVD or a digital TV or an analogue TV. They did this, they got this. Secondly, they're not going to go out of business. Scratch my head, I could be wrong. Nobody is going to go out of business. And the reason is there is no economic disadvantage for one portion of the industry over another. There are no winners and losers,