ONE HUNDRED FOURTH LEGISLATURE - FIRST SESSION - 2015 COMMITTEE STATEMENT

LB452

Hearing Date: Committee On: Introducer: One Liner:	Wednesday February 11, 2015 Health and Human Services Hilkemann Provide advertising requirements under the Uniform Credentialing Act	
Roll Call Vote - Final Committee Action: Advanced to General File		
Vote Results: Aye: Nay: Absent: Present No		Senators Baker, Campbell, Cook, Crawford, Howard, Kolterman, Riepe
	Verbal Testimor	ny:
Proponents:		Representing:
Senator Robert Hilkemann		District 4
Ann Frohman Mark Ptacek		Nebraska Medical Association Nebraska Medical Association
William Mueller		Nebraska Medical Association Nebraska Dermatology Society;Nebraska Academy of
		Eye Physicians and Surgeons
Opponents:		Representing:

Neutral:

Summary of purpose and/or changes:

LB452 was introduced with help from the Nebraska Medical Association. There is a national movement by the American Medical Association to "know your provider" and ensure licensed professionals are using the credentials they have earned.

Representing:

Section-by-section description:

Section (1): Amends 38-124 of the Uniform Credentialing Act, adding guidelines and requirements relating to advertising for health care services by credential holders. The advertisement must not be misleading or deceptive and must not misstate or falsely describe the skills, training, credentials, etc. of the credential holder.

Grammatical change made to pronoun in subsection (2).

Section (2): Amends 38-178 regarding disciplinary measures for failing to comply with the provisions of the act. Section (3): Repealer section

Kathy Campbell, Chairperson