

**One Hundred Eighth Legislature - Second Session - 2024**

**Introducer's Statement of Intent**

**LB1294**

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**Chairperson: Senator Julie Slama**

**Committee: Banking, Commerce and Insurance**

**Date of Hearing: January 30, 2024**

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB1294 adopts the Data Privacy Act. The act provides for robust consumer data protections and gives exclusive authority of enforcement of the act to the Nebraska Attorney General. This bill provides businesses clear rules and guardrails for complying with the Data Privacy Act while giving Nebraskans meaningful privacy protections and control over sensitive personal data.

**Principal Introducer:** \_\_\_\_\_

**Senator Eliot Bostar**